



**PIVOT3 HIGH-DEFINITION STORAGE™ SELECTED FOR TOP TECHNOLOGY
INNOVATION AWARD FROM SSI**

Ninth Award for the Company Highlights New Strategic Role of Video Storage

Palo Alto, Calif. – December 16, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, today announced that it has been selected for the annual Top 30 Technology Innovations Award published by Security Sales and Integration (SSI). This is the ninth award received for the company’s breakthrough approach to clustered surveillance storage.

“It is rewarding to see that storage has earned a top spot in the award line-up, which is a tribute to the strategic nature of storage in the surveillance market,” said Lee Caswell, founder and chief marketing officer of Pivot3. “We are honored that a well-known publication such as SSI recognized our impact on the industry. It caps a remarkable year for our company.”

“The video surveillance market is poised for substantial growth over the next six years,” commented Dilip Sarangan, research analyst with Frost & Sullivan. “In 2007, storage accounted for \$1.57 billion in end user spending on video surveillance. In 2013, it is expected to grow to \$2.95 billion at a compounded annual growth rate (CAGR) of 12.3 percent from 2007 to 2013. The highest growth in this market is due to increasing market penetration for NVRs and Open Platform Storage systems. These technologies are expected to grow at over 25 percent CAGR between 2007 and 2012.”

Out of the products chosen for the award, the editors from Security Sales and Integration noted that “breakthroughs in video imaging and storage, wireless communications, and IP connectivity paced the advances.” The Pivot3 storage solution brings significant power, cooling and cost benefits to the customers’ environments, while making sure that their data is protected and available at all times.

About Pivot3

Pivot3 is the fastest-growing surveillance storage company, with its award-winning products widely deployed in the gaming, homeland security, public safety, education and transportation markets. The company's innovative and patent-pending RAIGE™ architecture offers advanced availability, massive bandwidth for video applications, large scaling of capacity, and an intuitive interface for ease of use. The Pivot3 core product lines are High-Definition Storage™, a clustered iSCSI SAN, and Serverless Computing™, the industry's first combined NVR/SAN product, which consolidates NVR servers into the High-Definition Storage IP SAN platform for real savings of cost, power and cooling. To learn more about Pivot3, visit www.pivot3.com.

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