



**PIVOT3 HIGH-DEFINITION STORAGE™ WINS NETWORK PRODUCTS
GUIDE READER TRUST AWARD FOR BEST IN NETWORKED VIDEO
STORAGE**

**Pivot3 Selected a 2008 Best Products and Services Winner in “Best in Networked
Video Storage” Category**

Palo Alto, Calif. –August 7, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, announced today that Network Products Guide, a Silicon Valley Communications publication and a world leading publication on technologies and solutions, has named the Pivot3 High-Definition Storage™ solution based on its RAIGE™ (RAID across Gigabit Ethernet) architecture a winner of the 2008 Best Products and Services Award. This respected annual award honors products and services that represent the rapidly changing needs and interests of the end-users of technology worldwide. As part of the tech-industry’s leading global awards program, this year’s Best Products and Services were nominated from all over the world.

This award coincides with the company’s announcement of its Pivot3 Serverless Computing™ technology based on the same RAIGE architecture. Serverless Computing is a unique approach to storage virtualization and server convergence, resulting in significant improvements to server consolidation acquisition costs, power consumption, heat generation, and rack space.

The High-Definition Video Storage from Pivot3 is a clustered storage array, which aggregates both capacity and bandwidth using the company’s RAIGE architecture. The Pivot3 solution stores twice the video and supports up to sixteen times the data streams compared to traditional modular storage systems, adding a higher level of data protection across multiple Databanks (networked storage nodes). The Databanks are built using industry-standard x86 servers and disk drives, and are connected via standard Gigabit Ethernet.

“Increased end-user awareness and ongoing advances in technology are helping shape better products and services,” says Rake Narang, editor-in-chief, Network Products Guide. “The Pivot3 High-Definition Storage is bringing improvements in the scalability and performance of existing storage environments, and allows end-users to take advantage of the latest virtualization technologies.”

“These awards go to the best technology products every year and we are honored that the Pivot3 High-Definition Storage has gained the Network Products Guide Reader Trust,” said Lee Caswell, founder and chief marketing officer of Pivot3. “We are committed to meeting our customer needs by providing them with the best choice when it comes to their growing storage needs. Our system can accommodate thousands of analog and megapixel cameras, and can store petabytes of storage. Implemented by homeland security and public safety organizations around the world as part of large-scale video surveillance deployments, the Pivot3 High-Definition Video Storage solution reduces storage infrastructure costs by as much as 50 percent, and increases the scalability and performance of existing environments.”

About Network Products Guide Awards

Network Products Guide, published from the heart of Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit <http://www.networkproductsguide.com/>

About Pivot3

Pivot3 is the fastest-growing storage company in the high-definition storage market, with its leading-edge High-Definition Video Storage technology being deployed in the gaming, homeland security, public safety, education and transportation markets. The company introduced the innovative RAIGE (RAID Across Gigabit Ethernet) architecture that redefined the use of storage in capacity and bandwidth-intensive environments. For markets such as surveillance and video streaming, Pivot3 has replaced standalone DAS RAID boxes with an IP SAN solution that matches the availability, manageability, performance and cost targets of these customers. For more information, please visit www.pivot3.com or call (877) 574-8683.

Pivot3 RAIGE (RAID Across Gigabit Ethernet), Pivot3 High-Definition Storage, and Pivot3 Serverless Computing are trademarks or registered trademark of Pivot3, Inc. All other brands or products are trademarks or registered trademarks of their respective holders and should be treated as such.

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