



## **BYTE AND SWITCH CHOOSES PIVOT3 TO ITS**

### **“TOP 10 START-UPS TO WATCH” LIST**

Spring, Texas – August 29, 2007 – Pivot3 Inc, the inventor of virtual distributed RAID, today announced that it has been selected to the Byte and Switch exclusive “Top 10 Start-Ups to Watch” list. The selection of the Top 10 start-ups is the result of the Byte and Switch editorial decision making based on extensive reporting and discussions with users, analysts and suppliers.

Talking about the Pivot3 vertical focus, the article states that, “Pivot3 has set its sights on a specific vertical market, for now. That market is the public safety arena, where video surveillance is used in police cars, interrogation rooms, and crime prevention programs. ... Pivot3 has also found its way into the casino and gaming markets.”

The article describes the Pivot3 technology as “block-level virtualization software, running on an Intel-based server, which it describes as RAID Across Independent Gigabit Ethernet (RAIGE). Pivot3's concept is that the virtualization software removes the need for a traditional RAID controller, such as NetApp's filer head, while ensuring that data is written across servers in a cluster. Each server, or databank, contains up to 9 Tbytes of storage and can be clustered with others.”

“We are pleased to see a well-know publication such as Byte and Switch, with an independent perspective, recognize our accomplishments in the storage space,” said Jeffrey Bell, vice president of marketing at Pivot3. “Although we have just launched the company in June this year, we are quickly gaining market traction by offering our

customers a more cost-effective and more scalable choice with five times the throughput of a standard RAID system.”

To read the Byte and Switch article about Pivot3, go to:

[http://www.byteandswitch.com/document.asp?doc\\_id=132019&page\\_number=6](http://www.byteandswitch.com/document.asp?doc_id=132019&page_number=6)

### **About Pivot3**

Pivot3 has developed the first successful implementation of distributed data protection utilizing software-based virtual RAID controllers, as well as industry-standard server and networking technology. The Pivot3 block-based infrastructure virtualization solutions, targeting various data-intensive applications such as video surveillance, reduce costs by up to 50 percent and deliver up to five times the performance, with superior data protection. With several patents pending, the company boasts strong intellectual property and is backed by Lightspeed Venture Partners and InterWest Partners. For more information, please call 1-877-5-PIVOT3 or visit the company’s website at [www.pivot3.com](http://www.pivot3.com)

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PR Agency Contact:

Georgiana Comsa

ClassyTech Public Relations

(408) 435-1500

[georgiana@classytech.com](mailto:georgiana@classytech.com)