

**PIVOT3 DEMONSTRATES SERVERLESS COMPUTING PLATFORM AT ASIS 2008;
ANNOUNCES PARTNER CERTIFICATION PROGRAM**

Innovative Platform Eliminates Dedicated NVR Servers to Save Power, Reduce Rack Space, and Lower Costs

ATLANTA, GA. – September 16, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, today announced the first public demonstration of its Pivot3 Serverless Computing™ platform at ASIS International 2008 in Atlanta, Georgia. This new platform, which runs NVR software on the storage node rather than requiring its own dedicated server, will be demonstrated in three locations at the show at the World Congress Convention Center: with Genetec Omnicast in the Pivot3 booth #5139, with Exacq exacqVision in booth #1247, and with Lenel OnGuard in the Lenel Partner Pavilion booth #2735.

The company also disclosed that five NVR companies and four channel partners had joined its newly formed Serverless Computing Certification Program (SCCP) for NVR to speed adoption of the technology in the video surveillance market. Companies such as Exacq, Genetec, Lenel, Milestone, and OnSSI have already joined the program. Also joining SCCP are integrators who install and support Pivot3 solutions in the field, including Southwest Surveillance Systems (www.southwestsys.com), Connections IT (www.connectionsit.com), Aware Digital Inc. (www.awaredigital.com), and Broadcast Technologies (www.btpalmbeach.com).

The Pivot3 Serverless Computing platform allows surveillance directors to run video surveillance applications such as video recording, access control and video analytic software directly on the Pivot3 clustered storage platform. With this innovative approach, users can eliminate the physical NVR server hardware required in a conventional solution to realize hard savings in cost, rack space, power and cooling. A customer with 500 cameras, for example, can realize savings of 44 percent in power and cooling costs, 51 percent in rack-space usage and 22 percent in cost savings by eliminating 15 physical servers and 5 physical failover storage RAIDs.

“On average, storage solutions account for an estimated 50 percent of all acquisition costs for video surveillance systems,” said analyst Dilip Sarangan, research analyst with Frost and Sullivan. “With Serverless Computing, these costs can be reduced dramatically with all savings transferred directly to end users.”

The Pivot3 Serverless Computing Certification Partner Program is designed to help users simplify the deployment and speed the adoption of video surveillance solutions running partner software applications on the Pivot3 Serverless Computing platform. The program is open to software leaders who are working with Pivot3 on joint sales opportunities and who are committed to providing world-class support for open-systems to their joint customers. Pivot3 offers the following benefits to SCCP members:

- Pre- and post-sales support for qualified joint opportunities, including configuration assistance, demo systems loaners, and joint sales calls
- Joint marketing and lead-sharing activities, including joint PR, collateral, webinars, and local seminars
- Access to the Pivot3 High-Definition Video Simulator Tool, which allows partners to simulate large video workloads for performance assessments
- Access to the Pivot3 video lab and a team of dedicated engineers

"We're pleased to be working closely with Pivot3," noted Dave Underwood, president, Exacq Technologies. "Their innovative High-Definition Storage solutions are the perfect complement to our exacqVision NVR servers when our customers need high-bandwidth storage."

“Genetec is glad to be a part of the SCCP program, as Pivot3’s innovative and resilient solutions are the perfect fit for our highly scalable systems,” stated Michel Chalouhi, director of product management at Genetec. “Together, Pivot3 and Genetec offer customers the appropriate level of both performance and reliability, which are typically required by large-scale security applications.”

“With Serverless Computing and the SCCP program, we are inviting users and partners to ‘skip’ the NVR servers and take the savings to the bank,” said Lee Caswell, chief marketing officer and co-founder of Pivot3. “The benefits of Serverless Computing are immediate and direct, so we expect to see a quick uptake as customers look to save cost, power, cooling and rack space.”

About Pivot3

Pivot3 is the fastest-growing storage company in the high-definition storage market, with its award-winning High-Definition Storage technology being deployed in the gaming, homeland security, public safety, educational and transportation markets. The company introduced the innovative RAIGE (RAID Across Gigabit Ethernet) architecture that redefined the use of storage in capacity and bandwidth-intensive environments. For markets such as surveillance and video streaming, Pivot3 has replaced standalone DAS RAID boxes with an IP SAN solution that matches the availability, manageability, performance and cost targets of these customers. For more information, please visit www.pivot3.com or call (877) 574-8683.

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