



PIVOT3® WELCOMES PELCO TO THE PIVOT3 HD STORAGE ALLIANCE

Company Adds Pivot3 Serverless Computing® Support for DigitalSentry™ Products

Palo Alto, Calif. – December 22, 2009 – Pivot3®, Inc., the fastest-growing storage provider for physical security, today announced support for the Pelco DigitalSentry video management software with the Pivot3 Serverless Computing® platform. End users running this Pelco product will now have access to the reduced cost and high availability benefits of Pivot3 Serverless Computing® platforms. For integrators, Pivot3 adds configuration assistance and field support for installations featuring the Pelco and Pivot3 open-system components.

“Open-system solutions are quickly becoming a major part of the market,” said Alastair Hayfield, research manager at IMS Research. “Vendors that work together reduce risk and support costs for end users and integrators alike.”

“Pelco is a supporter of open-system solutions, and today, we continue to expand the number of integration and development partners to provide our customers with more choices and flexibility,” said Dave deLisser, Pelco director of integration.

“We welcome Pelco to the HD Storage Alliance and are pleased to add the DigitalSentry products to our growing set of open-system solutions,” said Lee Caswell, founder and CMO of Pivot3. “We have seen a rising demand for Pelco products as more customers recognize the instant ROI created by Serverless Computing where physical servers are replaced with embedded virtual servers.”

About Pivot3 Serverless Computing

Pivot3 Serverless Computing replaces physical servers with virtual servers embedded in storage appliances to save cost, power, cooling, and rack space. Acquisition cost savings are typically 22 percent while operational costs attributable to power, cooling and data center build-out are reduced up to 40 percent. The technology improves field reliability by supporting application failover, 30-minute disk rebuild times, dynamic capacity expansion and advanced RAID 6e protection.

About Pivot3

Pivot3 is the fastest-growing surveillance storage company, with its award-winning products widely deployed in the hospitality, transportation, homeland security, public safety, education and retail markets. The innovative Pivot3 Serverless Computing® architecture is ideally suited for video applications, offering high availability for storage and applications, massive bandwidth for streaming video workloads, and simple scaling of capacity. To learn more about Pivot3, visit www.pivot3.com.

About Pelco

Pelco is a recognized world leader in video and security systems ideal for any industry. Pelco produces a full line of discrete camera domes and enclosures, next-generation digital video recorders, full HD LCD displays and megapixel cameras, IP solutions and much more. Pelco demonstrates its commitment to being an Open Systems Provider with successful integrations and partnerships. www.pelco.com

###

PR Agency for Pivot3:

Georgiana Comsa

Silicon Valley PR

(408) 435-1500

georgiana@siliconvalleypr.com