



PIVOT3 INITIATES LEGAL ACTION AGAINST PIVOTSTOR WITH THE U.S. PATENT AND TRADEMARK OFFICE

Pivot3 opposes company's application to use the name PivotSTOR

Palo Alto, Calif. –August 19, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, today announced it has filed a legal motion with the United States Trademark and Patent opposing the use of the name PivotSTOR by a San Diego-based information technology company.

“Since 2003, Pivot3 has developed a strong brand based on the excellence of our product, the quality of our people and the loyalty of our customers,” said Lee Caswell, chief marketing officer of Pivot3. “We aggressively enforce Pivot3's brands, technology and our patent portfolio, and we felt that, among other issues, this name is likely to confuse our customers and partners. When discussions with the PivotSTOR management team did not lead to a satisfactory conclusion, we acted decisively to protect our rights.”

Pivot3™, Pivot3 High-Definition Video Storage™, RAIGE™, HyperPath™ and Pivot3 Serverless Computing™ are trademarks or registered trademarks of Pivot3, Inc. Pivot3 has filed patents for innovations contained in the company's Serverless Computing™, HyperPath™, and RAIGE™ technologies.

About Pivot3

Pivot3 is the fastest-growing storage company in the high-definition storage market, with its award-winning High-Definition Video Storage technology being deployed in the gaming, homeland security, public safety, education and transportation markets. The company introduced the innovative RAIGE (RAID Across Gigabit Ethernet) architecture that redefined the use of storage in capacity and bandwidth-intensive environments. For markets such as surveillance and video streaming, Pivot3 has replaced standalone DAS RAID boxes with an IP SAN solution that matches the availability, manageability,

performance and cost targets of these customers. For more information, please visit www.pivot3.com or call (877) 574-8683.

Pivot3, High-Definition Video Storage, RAIGE, HyperPath and Pivot3 Serverless Computing are trademarks or registered trademarks of Pivot3, Inc. All other brands or products are trademarks or registered trademarks of their respective holders and should be treated as such.

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