



PIVOT3 CHANNEL PARTNERS RECEIVE PETABYTE ACHIEVEMENT AWARDS

Platinum Reseller Recognition Awarded to CameraWatch, ConnectionsIT, NAV, and Southwest Surveillance

Palo Alto, Calif. – November 12, 2009 – Pivot3®, Inc., the market leader in storage-centric computing, today announced that its resellers CameraWatch, ConnectionsIT, NAV and Southwest each deployed more than a petabyte of storage in gaming customer environments in 2009. Pivot3 will recognize their success with the first annual Pivot3 Platinum Resellers Award at the Global Gaming Expo (G2E) at the Las Vegas Convention Center. The company will also demonstrate the latest Serverless Computing™ solutions at booth #2882.

“Our customers are embracing the terrific value that open-systems companies like Pivot3 provide,” said Jim Walker, vice president of CameraWATCH. “Pivot3 servers and storage are a key element of the transition to open systems and have been a key driver of our growth in 2009.”

“We are constantly on the lookout for new technologies like Pivot3 Serverless Computing that improve project returns on investment,” said Scott Bartlett, CEO of Southwest Surveillance. “In a challenging environment for gaming investment, Pivot3 offers concrete savings in acquisition and management costs that matter most.”

“We have consistently used our IT expertise to bring the best in open systems to our customers,” said Brody Carlson, CEO of ConnectionsIT. “We rely on standards-based systems and on the deep technical skills of partners like Pivot3 to make sure that the interoperability promise of open systems is delivered to our customers in the field.”

“NAV has broad experience in bringing new technologies to the gaming market,” said Cyndi Freschi, founder and president of North American Video. “Our proven formula is working with vendors like Pivot3 that bring more functionality at a lower cost.”

“We want to congratulate our most successful channel partners with this award,” said Lee Caswell, founder and chief marketing officer of Pivot3. “Open-system resellers in the gaming market are now selling more storage in one year than most resellers in general IT will sell in five years. Pivot3 is proud to recognize these key drivers of this trend.”

Pivot3 Serverless Computing consolidates physical servers into a SAN by adding server virtualization into each scale-out SAN appliance. Unlike conventional head-end storage arrays, the Pivot3 solution has ample hardware resources to offer both server and storage virtualization. Pivot3 SAN software aggregates the storage resources of each SAN appliance, and hosted servers have access to the resources of all the aggregated SAN appliances. Both data and applications are protected in the case of appliance failures.

About Pivot3

Pivot3 is the leader in storage-centric computing and the fastest-growing surveillance storage company, with its award-winning products widely deployed in the hospitality, transportation, homeland security, public safety, education and retail markets. The company’s innovative Serverless Computing™ architecture is ideally suited for video applications, and offers advanced availability, massive bandwidth, and large scaling of capacity. To learn more about Pivot3, visit www.pivot3.com.

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