



## **PIVOT3 CUSTOMER HONORED WITH 2009 INFOWORLD 100 AWARD**

### **Choctaw Casinos Recognized for Energy-Saving Virtualization Project Using Pivot3 Serverless Computing, Axis Communications Network Cameras, and Genetec VMS**

Palo Alto, Calif. – December 2, 2009 – Pivot3®, Inc., the market leader in storage-centric computing, today announced that Choctaw Casinos received IDG’s InfoWorld 100 award for a large-scale video surveillance project, which included the Pivot3 Serverless Computing™ systems, network cameras from Axis Communications, and video management software from Genetec.

Companies around the world rely on technology to enable and enhance their business operations and deliver on their business strategies. The InfoWorld 100 Awards recognize each year the 100 most innovative use of IT initiatives to further business goals. “This year's recipients of InfoWorld's highest honor are shining examples of IT projects undertaken by tech leaders committed to pushing their organizations forward,” said Jason Snyder, features editor at InfoWorld. To read more about the winners, go to <http://www.infoworld.com/t/it-management/top-100-it-projects-2009-860?source=footer>.

The Choctaw Casino deployed more than two petabytes of Pivot3 Serverless Computing storage with embedded virtual servers, and, by loading video management application software directly on the Pivot3 Serverless Computing platform, the casinos stripped out more than 90 physical servers. In addition to the green benefits of nearly 70 kilowatts saved, they saved more than \$300,000 in server acquisition costs, and limited data center build-out costs by eliminating more than four racks of servers. Lastly, the casino deployed Pivot3 VM Failover™ technology to help

meet gaming regulations, so that applications running on the platform would automatically restart in the case of an appliance failure.

“Casino environments have the highest requirements for video surveillance solution in the industry, so we are proud to be able to fulfill Choctaw’s needs with our partners Pivot3 and Genetec,” said Fredrik Nilsson, general manager, Axis Communications Inc. “This award proves, once again, that open-system, IP-based video surveillance solutions are designed to meet the most stringent customer requirements.”

“The Choctaw implementation is impressive because of the size of the project, which magnifies the benefit of open systems and the benefit of running video management software in a virtualized environment to save cost and provide application failover,” said Michel Chalouhi, director of product management at Genetec. “Virtualized servers are an essential part of the implementation, making our joint solutions more affordable and more supportable.”

“We congratulate the Choctaw team and are glad to see them following the green IT movement with open-system solutions that allow them to save on power, cooling, and rackspace, but also choose vendors based on their own requirements,” said Lee Caswell, founder and CMO of Pivot3. “It is the value and power of open-system companies that have been appealing to customers like Choctaw, and we are pleased to see our partners validate our efforts.”

### **About Pivot3 Serverless Computing**

Pivot3 Serverless Computing consolidates physical servers into a SAN by adding server virtualization into each scale-out SAN appliance. Unlike conventional head-end storage arrays, the Pivot3 solution has ample hardware resources to offer both server and storage virtualization. Pivot3 SAN software aggregates the storage resources of each SAN appliance, and hosted servers have access to the resources of all the aggregated SAN appliances. Both data and applications are protected in the case of appliance failures.

## **About Pivot3**

Pivot3 is the leader in storage-centric computing and the fastest-growing surveillance storage company, with its award-winning products widely deployed in the hospitality, transportation, homeland security, public safety, education and retail markets. The company's innovative Serverless Computing™ architecture is ideally suited for video applications, and offers advanced availability, massive bandwidth, and large scaling of capacity. To learn more about Pivot3, visit [www.pivot3.com](http://www.pivot3.com).

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