



**PIVOT3 HIGH-DEFINITION STORAGE™ WINS BEST NEW PRODUCT  
AWARD AT INTERNATIONAL SECURITY CONFERENCE**

LAS VEGAS, NEVADA– April 3, 2008 – Pivot3 Inc, the inventor of High-Definition Storage™, today announced that its Pivot3 High-Definition Storage™ won the Product Achievement Award for Video Storage and Distribution at the Security Industry Association's (SIA) 2008 New Product Showcase (NPS) held this week in conjunction with the ISC West Show in Las Vegas, Nev.

Pivot3 announced its first product last year, and since then, the company has already achieved industry leadership in providing networked storage for the video surveillance and physical security markets. The Pivot3 High-Definition Storage is a clustered storage array, which aggregates capacity and bandwidth using the company's RAIGE™ (RAID across Gigabit Ethernet) architecture. Optimized for large-scale surveillance deployments and implemented by various municipalities and casinos throughout the country, the Pivot3 High-Definition Storage System increases data security and helps organizations store twice the video while supporting up to sixteen times the data streams of traditional modular storage systems.

“This is a great validation of our technology and we are glad to see that our focus and commitment to the video surveillance and physical security markets continues to pay off,” said Lee Caswell, founder and chief marketing officer of Pivot3. “This award comes at a time when Pivot3 has established itself not only as a technology leader, but also as a great innovator, bringing technologies and vendors together for the benefit of the end-users. We have recently announced our High-Definition Storage Alliance, where more than 30 vendors came together to support and simplify the deployment of open video surveillance systems, using high-capacity, high-bandwidth Pivot3 High-Definition Storage.”

For more information about the award-winning Pivot3 High-Definition Storage, visit [www.pivot3.com](http://www.pivot3.com). If you are at ISC West, see a live demonstration at Pivot3 booth #5052.

Established in 1977, SIA's NPS is the industry's premier marketing and awards program recognizing innovation in product design. At this year's event, judges representing a cross-section of industry specialists spent nearly two days evaluating more than a hundred entries on design, technology, innovation, functionality, and market impact.

### **About Pivot3**

Pivot3 invented High-Definition Storage™, delivering more than sixteen times the performance at half the cost of traditional solutions, to uniquely solve the storage needs of bandwidth and capacity-intensive environments such as video surveillance. The company has raised \$46 million in private financing to deliver leading-edge storage technology to its growing customer base in public safety, gaming, education and federal markets. For more information please visit [www.pivot3.com](http://www.pivot3.com) or call 877-574-8683.

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