



**PIVOT3 SERVERLESS COMPUTING™ WINS LINUXWORLD PRODUCT  
EXCELLENCE AWARD FOR BEST VIRTUALIZATION SOLUTION**

**Leading-Edge Pivot3 Approach to Storage Virtualization and Server Convergence Praised  
by Panel of Industry Experts**

Palo Alto, Calif. –August 12, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, announced today that the Pivot3 Serverless Computing™ technology has received the LinuxWorld Product Excellence Award for "Best Virtualization Solution." The awards were presented at last week's LinuxWorld® and Next-Generation Data Center™ (NGDC™) Conference & Expo in San Francisco, where a group of respected industry experts managed by LinuxWorld.com recognized product and service innovations presented by the show's exhibitors. Pivot3 Serverless Computing is based on the company's award-winning RAIGE™ (RAID across Gigabit Ethernet) architecture.

Pivot3 Serverless Computing allows customers to absorb compute-intensive workloads, now performed using stand-alone application servers, into Pivot3's x86-based storage nodes. This will result in significant improvements to server consolidation acquisition costs, power consumption, heat generation, and rack space, enabling environments that have not been considered good candidates for conventional server virtualization deployments until now.

"It is incredibly exciting to see the technical community embrace the Pivot3 Serverless Computing while we are spreading the word about its end-user benefits," said Lee Caswell, a founder and chief marketing officer of Pivot3. "This award confirms the elegant simplicity of combining conventional server virtualization with storage virtualization to eliminate physical servers and pass the power, cooling and cost savings along to the customer."

## About Pivot3

Pivot3 is the fastest-growing storage company in the high-definition storage market, with its leading-edge High-Definition Video Storage technology being deployed in the gaming, homeland security, public safety, education and transportation markets. The company introduced the innovative RAIGE (RAID Across Gigabit Ethernet) architecture that redefined the use of storage in capacity and bandwidth-intensive environments. For markets such as surveillance and video streaming, Pivot3 has replaced standalone DAS RAID boxes with an IP SAN solution that matches the availability, manageability, performance and cost targets of these customers. For more information, please visit [www.pivot3.com](http://www.pivot3.com) or call (877) 574-8683.

Pivot3 RAIGE (RAID Across Gigabit Ethernet), Pivot3 High-Definition Storage, and Pivot3 Serverless Computing are trademarks or registered trademark of Pivot3, Inc. All other brands or products are trademarks or registered trademarks of their respective holders and should be treated as such.

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