



**PIVOT3® DEMONSTRATES FIRST iSCSI SAN PLATFORM
TO INCLUDE VIRTUAL SERVERS**

**Consolidated Platform Features a High-Availability SAN with Virtual Servers to Save Up
to 50 Percent in Power, Cost and Rack Space**

VMWORLD 2009

SAN FRANCISCO, CALIF. – August 31, 2009 – Pivot3®, Inc., the market leader in storage-centric computing, today announced an enhancement of its Serverless Computing platform to support the Intel® Core™ microarchitecture (codenamed ‘Nehalem’). With integrated server virtualization, each Pivot3 storage appliance can host server applications that have access to the underlying IP SAN and are managed with virtualization management tools. Pivot3 will be demonstrating its solution at VMworld 2009, booth #1644, August 31 through September 3, 2009, in San Francisco, Calif.

“Support for server virtualization and the latest Intel architecture positions the Pivot3 platform as a powerful, horizontal platform, well-suited for high-capacity, high-throughput markets that are sensitive to cost, power and downtime,” said Henry Baltazar, storage analyst at The 451 Group. “The combination of storage and server functions in a single appliance offers customers a new option for consolidating infrastructure in environments where the storage workload is the dominant driver.”

“The Pivot3 Serverless Computing™ platform was introduced with just one virtual machine per appliance in the video surveillance market in 2008 and has won every major award in that vertical market, because it improves uptime and significantly reduces cost,” said Lee Caswell, founder and chief marketing officer at Pivot3. “New support for Intel’s Nehalem architecture

opens up more performance, so we can host more virtual machines and leverage virtual machine management tools to manage those virtual machines more effectively.”

Pivot3 Serverless Computing consolidates physical servers into a Pivot3 SAN by adding server virtualization into each scale-out SAN appliance. Unlike conventional head-end storage arrays, the Pivot3 solution has ample hardware resources to offer both server and storage virtualization. Pivot3 SAN software aggregates the storage resources of each SAN appliance, and hosted servers have access to the resources of all the aggregated SAN appliances. Both data and applications are protected in the case of appliance failures. The appliance approach is ideal for growing environments, requiring flexibility in both storage and server resources.

The Pivot3 high-availability storage appliances include a free virtual server with failover at a list price of \$1,000 per terabyte.

About Pivot3

Pivot3 is the leader in storage-centric computing and the fastest-growing surveillance storage company, with its award-winning products widely deployed in the gaming, homeland security, public safety, education and transportation markets. The company’s innovative Serverless Computing™ architecture is ideally suited for video applications, and offers advanced availability, massive bandwidth, and large scaling of capacity. To learn more about Pivot3, visit www.pivot3.com.

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