



**PIVOT3® SERVERLESS COMPUTING™ NAMED ‘PRODUCT OF THE YEAR’ AWARD
FINALIST BY STORAGE MAGAZINE AND SEARCHSTORAGE.COM**

Serverless Computing Also Named ‘IP in Security Innovation’ Hardware Finalist at IIPSEC 2009

Palo Alto, Calif. – February 3, 2009 – Pivot3®, Inc, the market leader in High-Definition Storage™, today announced that the company’s Serverless Computing technology was selected by the editors of TechTarget’s Storage Magazine and Searchstorage as a finalist in the annual “Product of the Year” competition in the “Disk and Disk Subsystems” category. The company is also announcing that it has been named **‘IP in Security Innovation’ finalist** at IIPSEC 2009 in Coventry, United Kingdom, for innovations and achievements in the physical security market.

“These awards represent continuing validation of the unique approach incorporated in Pivot3 Serverless Computing™ with its integrated storage and server platform,” said Lee Caswell, co-founder and chief marketing officer of Pivot3. “The cost savings and green benefits of our innovative solution are leading customers in the gaming, public safety, transportation, education, and retail markets to quickly adopt Pivot3 Serverless Computing as a value-based solution in an uncertain economic time.”

Pivot3 Serverless Computing is the first and only clustered storage solution that simultaneously runs NVR applications on IP SAN hardware. Serverless Computing uses server virtualization technology in a new way to bring the cost, power, space and failover benefits to large-scale storage customers.

About Pivot3

Pivot3 is the fastest-growing surveillance storage company, with its award-winning products widely deployed in the gaming, homeland security, public safety, education and transportation markets. The company’s innovative and patent-pending RAIGE® architecture offers advanced availability, massive bandwidth for video applications, large scaling of capacity, and an intuitive interface for ease of use. The Pivot3 core product lines are High-Definition Storage™, a

clustered iSCSI SAN, and Serverless Computing™, the industry's first combined NVR/SAN product, which consolidates NVR servers into the High-Definition Storage IP SAN platform for real savings of cost, power and cooling. To learn more about Pivot3, visit www.pivot3.com.

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