



PIVOT3 SIGNS AGREEMENT WITH VIDICORE

TO BUILD CHANNEL PARTNER NETWORK IN EUROPE

Pivot3 High-Definition Storage™ Now Available to European Channel Partners

Palo Alto, Calif., and Dusseldorf, Germany – August 25, 2008 – Pivot3, Inc, the market leader in High-Definition Video Storage™, and Vidicore, a leading European manufacturer representative specializing in physical security technologies, announced today an agreement to jointly build Pivot3's channel partner network in Europe. Under terms of the agreement, Vidicore will represent and support Pivot3 products to physical security resellers and integrators, with emphasis on large-scale storage markets, including public sector, homeland security, gaming, transportation, and education.

“The demand for Pivot3 High-Definition Video Storage has significantly increased this year and our Vidicore partnership will help us meet the demand,” said Lee Caswell, founder and chief marketing officer of Pivot3. “At a high level, European markets are adding cameras, introducing megapixel cameras, and keeping video for longer; all of these factors contribute to the need for high-capacity, high-bandwidth storage. At the same time, requirements and partner needs differ by country, and Vidicore has the connections and expertise to make us successful on a local level.”

“We have been deeply involved in video surveillance for years, and have been looking for a storage solution like Pivot3 that matches the requirements of this fast-growing market,” said Achim Hauschke, president of Vidicore. “We appreciate strong, innovative technical companies, and we expect to quickly introduce Pivot3 to our reseller and integrator base. With our joint focus on video surveillance and physical security, I know we will build a strong presence together with Pivot3 in the European market.”

About Pivot3

Pivot3 is the fastest-growing storage company in the high-definition storage market, with its award-winning High-Definition Video Storage technology being deployed in the gaming, homeland security,

public safety, education, and transportation markets. The company introduced the innovative RAIGE (RAID Across Gigabit Ethernet) architecture that redefined the use of storage in capacity and bandwidth-intensive environments. Pivot3 replaces standalone DAS RAID boxes with an IP SAN solution that matches the availability, manageability, performance, and cost targets of the physical security market. To learn more about Pivot3 products and services, visit <http://www.pivot3.com/contact> or call (650) 391-1116 ext 222.

About Vidicore KG

Vidicore KG is a leading European representative with more than 20 years of experience in the area of CCTV, supporting worldwide manufacturers to introduce their products in Europe or to expand their distribution activities in European countries. As the manufacturers' representative we work in behalf of the manufacturer with the clear focus on high-quality IP products and a reliable technical support team. Our sales team members are located in five different regions of Europe to ensure the best local support. For more information, please visit www.vidicore.com or call 0049 / 2433 / 44 69 10 00.

Pivot3, RAIGE (RAID Across Gigabit Ethernet), Pivot3 High-Definition Storage, and Pivot3 Serverless Computing are trademarks or registered trademark of Pivot3, Inc. All other brands or products are trademarks or registered trademarks of their respective holders and should be treated as such.

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