



PIVOT3 DEMONSTRATES HIGH-DEFINITION VIDEO STORAGE SOLUTION AT ASIS INTERNATIONAL 2007

Spring, Texas – September 21, 2007 – Pivot3 Inc, the inventor of high-definition storage based on distributed RAID, will exhibit its new high-definition video storage solution at ASIS International 2007, Las Vegas, Nev., September 24-27, 2007. The Pivot3 product demonstrations will take place in booth #1295 along with complementary partner solutions, showing the ease-of-use and interoperability of the combined solutions for today's physical security environments.

“The move to high-definition megapixel cameras enables exciting new video applications, but this is breaking the traditional methods of storing and managing the video data streams,” said Jeffrey Bell, Pivot3 vice president marketing. “Traditional DVR and NVR appliances cannot scale bandwidth to meet the new megapixel demands. The Pivot3 RAIGE™ architecture solves that problem today.”

High-definition storage requires a fundamentally different internal architecture to sustain high data rates, and meet cost and availability requirements. In order to be suitable for the latest megapixel video applications, high-definition storage requires expandable capacity, higher bandwidth, higher availability, compatibility across cameras and applications, as well as ease of use for non-technical security staff managing the video infrastructure.

Pivot3 High-Definition Storage is the perfect choice for heterogeneous environments looking for a storage solution optimized for megapixel video surveillance applications. The Pivot3 solution is built on the Pivot3 RAIGE (RAID Across Independent Gigabit Ethernet) architecture that allows users to store twice the video while supporting up to five times the data streams of traditional high-availability modular storage systems. This

results in reduced storage infrastructure costs – up to 50 percent – while significantly increasing scalability and data availability.

About Pivot3

Pivot3 has developed the first successful implementation of distributed data protection utilizing software-based virtual RAID controllers, as well as industry-standard server and networking technology. The Pivot3 block-based infrastructure virtualization solutions, targeting various data-intensive applications such as video surveillance, reduce costs by up to 50 percent and deliver up to five times the performance, with superior data protection. With several patents pending, the company boasts strong intellectual property and is backed by Lightspeed Venture Partners and InterWest Partners. For more information, please call 1-877-5-PIVOT3 or visit the company's website at www.pivot3.com

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