

PIVOT3 ANNOUNCES LATEST CASINO CUSTOMERS AT GLOBAL GAMING EXPOSITION

Chinook Winds Casino Resort and Silverton Hotel and Casino Resort Join the Rapidly Growing Ranks of Pivot3 Gaming Customers

LAS VEGAS, NEV. – November 18, 2008 – Pivot3, Inc, the market leader in High-Definition Storage™, today announced two new customers in the gaming surveillance storage market. Chinook Winds Casino Resort in Lincoln City, Ore., and Silverton Hotel and Casino in Las Vegas, Nev. have both installed Pivot3 solutions to store, protect and retrieve critical video surveillance data. Demonstrations of the Pivot3 High-Definition storage solutions will take place at the company's booth # 6026 at the Global Gaming Expo (G2E) in Las Vegas, Nev., November 18-20, 2008.

“Pivot3's storage products are being easily integrated into our casino surveillance system,” said Abe Martin, surveillance manager at Chinook Winds Casino Resort, Lincoln City, Ore. “We needed reliable, high-capacity storage that was simple to configure, install and maintain. Pivot3's storage solution allows us to focus on managing our business instead of managing storage.”

“Storage for surveillance is a specialized field,” said Charles Williams, director of surveillance for the Silverton Hotel and Casino, Las Vegas, Nev. “We were delighted to find both a storage product that was clearly built for this purpose and a storage partner in Pivot3, which is focused on getting our system configured, installed, and certified.”

Pivot3's strong focus on the surveillance market has been a strong differentiator for the company. The company is a member of the Security Industry Association (SIA) and the National Indian Gaming Association (NIGA). The Pivot3 team includes a director of tribal gaming, Adam Radford, who is based in Florida, and a vice president of corporate gaming, Mike Schaeffer, who is based in California.

“We expect to see rapid adoption of advanced storage solutions like Pivot3 in gaming markets due to the high financial exposure involved and the regulation factor,” said Dilip Sarangan, industry analyst for physical security at Frost & Sullivan. “Since clustered storage offers both

high availability and reduces user risk, it is a powerful tool for surveillance directors who struggle to manage the growing capacity requirements inherent in the transition from analog to digital solutions.”

“We are seeing a mass migration to shared storage in the gaming market,” said Lee Caswell, co-founder and chief marketing officer of Pivot3. “Once users see the availability, bandwidth and cost advantages of Pivot3, they are quick to adopt the technology as a way to simplify the management and reduce the risk of burgeoning data storage requirements.”

About Pivot3

Pivot3 is the fastest-growing surveillance storage company, with its award-winning products widely deployed in the gaming, homeland security, public safety, education and transportation markets. The company’s innovative and patent-pending RAIGE™ architecture offers advanced availability, massive bandwidth for video applications, large scaling of capacity, and an intuitive interface for ease of use. The Pivot3 core product lines are High-Definition Storage™, a clustered iSCSI SAN, and Serverless Computing™, the industry’s first combined NVR/SAN product, which consolidates NVR servers into the High-Definition Storage IP SAN platform for real savings of cost, power and cooling. To learn more about Pivot3, visit www.pivot3.com.

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