



PIVOT3 NAMED “COOL VENDOR” BY LEADING ANALYST FIRM

Vendors Selected for the “Cool Vendor” Report are Innovative, Impactful and Intriguing

Houston, Texas – April 16, 2008 – Pivot3 Inc, the inventor of High-Definition Storage™, today announced that the company has been included in the list of “Cool Vendors in Storage, 2008” in its April 2008 report by Donna Taylor, Roger W. Cox, Robert E. Passmore, Pushan Rinnen, and Jimmie Chang from Gartner, Inc. This year’s report is “designed to highlight interesting, new and innovative vendors, products and services (in storage).”

“Pivot3 offers a disruptive, new approach for high-capacity, high-bandwidth storage customers, and this award is an excellent validation of the market success we are enjoying,” said Lee Caswell Pivot3 chief marketing officer. “There is an extraordinarily high bar for true innovation in primary storage, and, in my opinion, it is particularly rewarding to receive this recognition from such a prestigious analyst firm.”

Already implemented by various municipalities and casinos throughout the country as part of large video surveillance projects, the Pivot3 High-Definition Storage System increases data security and helps organizations store twice the video while supporting up to sixteen times the data streams of traditional modular storage systems. The Pivot3 IP-based system adds a higher level of data protection across multiple networked storage nodes, called Databanks, which are built using industry-standard x86 servers and disk drives, and are connected via common Gigabit Ethernet. Databanks are added to cost-effectively scale recording capacity and camera support.

About Gartner's Cool Vendors Selection Process

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

About Pivot3

Pivot3 invented its award winning High-Definition Storage™, delivering more than sixteen times the performance at half the cost of traditional solutions, to uniquely solve the storage needs of bandwidth and capacity-intensive environments such as video surveillance. The company has raised \$46 million in private financing to deliver leading-edge storage technology to its growing customer base in public safety, gaming, education and federal markets. For more information please visit www.pivot3.com or call 877-574-8683.

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