



**PIVOT3 JOINS THE SECURITY INDUSTRY ASSOCIATION
Company Offers Physical Security Market a Storage Solution with
Up to Five Times the Streaming Performance at Half of the Cost**

Houston, Texas – July 10, 2007 – Pivot3 Inc., the inventor of virtual distributed RAID, today announced that the company has joined the Security Industry Association (SIA), a nonprofit international trade association representing electronic and physical security product manufacturers, specifiers, and service providers. The company has recently launched its first video storage cluster solution, which offers up to five times the streaming performance at half of the cost of competitive solutions; the launch was marked by strong partner and customer interest. This new agreement with one of the security industry's most reputable organizations shows Pivot3's commitment to bringing the latest and most cost-effective storage solutions to the video surveillance arena while delivering ease of use, high scalability, and impressive performance.

“SIA is excited to welcome Pivot3 as a new member,” said Richard Chace, CEO/executive director of SIA. “Storage is often one of the largest portions of a surveillance installation, and our members are looking forward to learning how they can securely store their fast-growing video surveillance data with storage technologies such as the one offered by Pivot3.”

“We are pleased to join SIA and show our customers and partners our commitment to the physical security market,” said Jeffrey Bell, Pivot3 vice president of marketing. “These environments need cost-effective high performance with high levels of data protection. Also, as most of the organizations from this space are new to networked storage, our easy-to-install, self-managing system is being enthusiastically embraced.”

The Pivot3 RAIGE™ (RAID Across Independent Gigabit Ethernet) Storage Cluster breaks the performance and capacity limits of physical RAID devices by using block-level virtualization and completely eliminating specialized RAID hardware and storage controllers. With Pivot3 RAIGE storage cluster, organizations can store up to twice the video and support up to five times the data streams of other high-availability modular storage solutions. Space-efficient data protection is supported across multiple networked storage nodes, called Databanks, which are built using industry-standard x86 servers and disk drives and are connected via common Gigabit Ethernet. Databanks are added to cost-effectively scale capacity to hundreds of terabytes. Each Databank adds processing power, cache, and network ports, contributing to the overall increase in performance and bandwidth.

About Pivot3

Founded in 2003, Pivot3 has developed the first successful implementation of distributed block-based data protection utilizing software-based virtual RAID controllers. The company's block-based infrastructure virtualization solutions reduce costs by up to 50 percent and allow systems to deliver up to five times the performance with superior data protection. With several patents pending, the company boasts strong intellectual property and is backed by Lightspeed Venture Partners and InterWest Partners. For more information, please call 1-877-5-PIVOT3 or visit the company's website at www.pivot3.com

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